

NOW HIRING

REMOTE

FULL-TIME

LEADERSHIP · MARKETING

CHIEF MARKETING OFFICER FOR ONE OF THE FASTEST- GROWING AGENCIES IN THE UNITED STATES.

We're building something that doesn't exist yet — the full-arch implant marketing category, from scratch. Paid media, an in-house call center, AI-powered products, a podcast, and a content machine — all under one roof. We need a marketing leader to own the vision for the entire department and hold the team accountable to the growth that vision demands.

\$10M+**You must have scaled an agency past \$10M+ per year in revenue to apply.**

This is a high-value leadership seat — we're only talking to proven operators at scale.

Read to the very end. Full application instructions are at the bottom of this posting. Follow every step exactly — applicants who skip or ignore the instructions will not be considered.

200%

Year-Over-Year Growth

150+

Practices We Partner With

80Person Team, Founded
2023**95%**

Client Retention Rate

ABOUT THE COMPANY

CATEGORY LEADER. WORLD-CLASS TEAM. BUILT IN THREE YEARS.

The Implant Engine is one of the **fastest-growing marketing agencies in the United States** — and the undisputed category leader in full-arch dental implant marketing. We've grown from zero to 150+ practices in under three years, and we've done it by attracting some of the sharpest operators, marketers, and builders in the industry. The people you'll lead here are genuinely exceptional.

We combine fully custom ad creative, an in-house dental-trained call center, and AI-powered tools being built specifically for this space — including a smile simulation SaaS and a call intelligence layer that doesn't exist anywhere else. This role puts you at the helm of how all of it grows.

WHO YOU'LL WORK WITH

YOU'LL REPORT DIRECTLY TO THE CEO — AND LEAD A FULL MARKETING DEPARTMENT.



Chelsea Morrissey

CEO & FOUNDER, THE IMPLANT ENGINE

Chelsea has 15+ years in the agency space and is widely recognized as one of the most effective direct response marketers in the US. She's the visionary for the company; you'll be the visionary for marketing — turning her direction into results and building the department that gets us there.

You won't be building alone. You'll lead a full marketing team already in place:



Media Buyers



Funnel Builders



Copywriters



Creative Team

Your job: set the marketing vision, make the big strategic bets, and hold every person accountable to the growth and innovation that vision requires. The firepower is already here — you point it in the right direction.

WHO YOU ARE

YOU'VE ACTUALLY BUILT IT. AND YOU COULD RUN YOUR OWN SHOP.

You're not a corporate CMO. You're an operator who's grown and scaled a direct-response paid digital agency — someone who could open their own tomorrow, but would rather pour that firepower into scaling something bigger, with a team behind you.

You've been in the trenches

You've run the ads, built the funnels, and written the copy yourself. You lead from real experience — not slide decks.

You're a master of LMA

Leadership, management, accountability. You lead people, manage to outcomes, and hold a team accountable to real numbers.

You think in growth, not tasks

ROAS, cost per booked consult, arch volume, pipeline. You know what the numbers mean and you move strategy to hit them.

You see the way through

When the team hits a wall, you're the one with the next play — new channels, bold bets, and the strategy to unlock growth.

WHAT YOU'LL OWN

THE ENTIRE MARKETING DEPARTMENT — VISION, RESULTS, AND ACCOUNTABILITY.

01

MARKETING VISION & DIRECTION

Set the vision for the entire marketing department

Make the big-picture strategic bets and open new channels

Bring the high-level play when the team hits a roadblock

02

CLIENT MARKETING RESULTS

Own every client's lead flow and cost per booked consult

Drive full-arch case volume across the client base

When their numbers win, we win

03

OUR OWN GROWTH (B2B)

Build the machine that grows The Implant Engine itself

Own TIE's pipeline, brand, and demand generation

Eat your own cooking — prove it on us first

04

LEADERSHIP & ACCOUNTABILITY

Lead, manage, and hold the marketing team accountable

Own the growth and innovation of the department

Build a culture of results and continuous improvement

REQUIREMENTS

NON-NEGOTIABLE.

- **You must have scaled an agency past \$10M+ per year in revenue** — this is the bar, no exceptions
- Proven track record successfully growing and scaling a direct-response paid digital marketing agency — real numbers, not vibes
- Deep hands-on experience in paid media, funnel building, and copywriting — you've done the work, not just managed people who do it
- Master of LMA — you lead, manage, and hold a marketing team accountable to outcomes
- A true visionary who can set strategy and see the way forward when the team hits roadblocks
- Comfortable owning both client results and our own B2B growth at the same time
- Native or bilingual English — all marketing is for US audiences
- Self-starter who leads autonomously and communicates clearly in a remote team

BONUS POINTS

STAND OUT.

- You've owned or co-owned an agency of your own
- Background in healthcare, dental, aesthetics, or medical marketing
- You're genuinely excited about AI — and how it changes marketing and results
- Experience building marketing systems and teams that scale from the ground up

YOU WILL LEAD MARKETING FOR ONE OF THE FASTEST-GROWING AGENCIES IN THE UNITED STATES.

YOU SET THE VISION. YOU OWN THE RESULTS. YOU HOLD THE TEAM ACCOUNTABLE.

HOW TO APPLY

We review Looms first — this is how we get a sense of who you are before anything else. Do not skip any step. Applicants who don't follow these instructions exactly will not be considered.

1 Record a Loom (4–5 min max)

Walk us through the exact agency you helped scale — name it, tell us where it started and where it got to, what you specifically owned, and how you did it. Show us the real numbers and real results, not vague claims. This is the most important step.

2 Show us the proof

Link the accounts, funnels, dashboards, or campaigns behind those results — the before-and-after and the growth curve. We want to see what you actually built.

3 Your leadership philosophy

In your Loom or a short note, tell us how you lead, manage, and hold a team accountable — and give us a real example of a roadblock you saw the team through.

★ Bonus: Link anything you've built and scaled from scratch — including your own agency